Adrian Radic
UX & UI designer + creative assistant

I'm a UI/UX designer with a creative mindset and a range of supporting skills, looking to join a dynamic team that values both results and creativity—one that fosters growth, encourages meaningful work, and respects a healthy work-life balance. I'm driven by the idea of creating positive impact through thoughtful, human-centered design.

Contact
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Skills & tools
- Quali-/Quantitative input
- Workshops/Sprint design
- Personas/Flows/Journeys
- Taxonomies/Info. hyerarchy
- Wireframes/drafts Iteration
- Prototypes/User test
- Design system & UI review
- HTML/CSS support
- Print layout & design
- Photograpy/Videography
  & more

- Miro/Figma/Sketch/Maze
- Adobe CC/OBS
  & more

Languages
- English (advanced)
- Romanian (native)
- German (beginner)

Hobbies
- Arts & Entertainment
- Coffee-philosophy
- Hiking
- Movies
- Photography
- Gaming

Experience

UX & UI designer
'18 CTI Meeting Technology • Vienna, Austria • 7 years
Teamed up with requirements, dev team, CS, and training for preparing the UX & UI towards modernizing & improving the legacy UI and functionality, as well as new functionality aimed to keep the decades old company relevant and in a leading position.

UX & UI designer
'11 ISDC > Endava • Cluj-Napoca, Romania • 7 years
Iterative UI design in an agile environment, review and support for implementation of front end, envisioning & prototyping based on requirements, pre-sales support. In 2016 ISDC had been acquired by Endava, due to wider exposure, my tasks waded a little deeper in the UX research waters with personas, workshops, user flows, journeys and more. Also creative assistance (multimedia) in efforts to discuss, improve and spread the company's processes & best practices.

Web & print designer
'04 Several employers • Tg.Mures/Iasi/Cluj-Napoca, Romania • 7 years
Design & front-end for an internet marketing services provider (B2B); front-end development & web design (B2C); pre-press, CMYK & digital digital printing (B2B and B2C); digital assistance, using photography and/or scanning (B2C); drama shows, artistic/cultural and social events production (NGO); IT support & education (NGO)

Education

Anthropology - Bachelor
Babeş-Bolyai University • Cluj-Napoca • 2015 - 2016
Without enrolling. Importance of awareness of cultural diversity, biases, and social & cultural constructs; ways of social studies and statistics, importance of social mobility and cultural inclusion. (1 year + selective courses)

Graphic design - Bachelor
University of Arts & Design • Cluj-Napoca • 2012 - 2015
Without enrolling. Visual design heuristics, Diversity & fairness of design, Semiotics (3 years)

Cognitive Behavioural Psychology - Masters
Babeş-Bolyai University • Cluj-Napoca • 2008 - 2010
Without enrolling. Critical thinking, awareness & management of expectations & biases, conflict management (2 fragmented years)

English Pedagogy - College
Petru Marior University • Tg. Mures - English • 2000 - 2003
Improved my English and had some closure on my childhood education dilema. Did enroll and finished all exams but *posponed the diploma exam*.