



Adrian Radic

UX & UI designer + creative assistant

I'm a UX designer with a creative mindset and a range of supporting skills, looking to join a dynamic team that values both results and creativity - one that fosters growth, encourages meaningful work. I'm driven by the idea of creating positive impact through thoughtful, human-centered design.

Contact

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in [adrianradic](#)

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Skills & tools

- Quantitative/Qualitative input
- Workshops/Design sprints
- Personas/Flows/Journeys
- Taxonomies/Info. hierarchy
- Wireframes/Drafts iteration
- Prototypes/User testing
- Design system & UI review
- HTML/CSS support
- Print layout & design
- Photography/Videography & more

- Figma/Miro/Sketch/Maze
- Adobe CC/OBS & more

Languages

- English (advanced)
- Romanian (native)
- German (beginner)

Hobbies

- Arts & Entertainment
- Coffee-philosophy
- Hiking
- Photography
- Movies
- Gaming

Experience

'18 UX & UI designer

CTI Meeting Technology • Vienna, Austria • 7 years

Teamed up with requirements, dev. team, CS, and training for preparing the UX & UI towards modernizing & improving the legacy UI and functionality, as well as new functionality aimed to keep the decades old company relevant and in a leading position.

'11 UX & UI designer

ISDC > Endava • Cluj-Napoca, Romania • 7 years

Iterative UI design in an agile environment, review and support for implementation of front end, envisioning & prototyping based on requirements, pre-sales support.

In 2016 ISDC had been acquired by Endava, due to wider exposure, my tasks waded a little deeper in the UX research waters with personas, workshops, user flows, journeys and more. Also creative assistance (multimedia) in efforts to discuss, improve and spread the company's processes & best practices.

'04 Web & print designer

Several employers • Tg.Mures/Iasi/Cluj-Napoca, Romania • 7 years

Design & front-end for an internet marketing services provider (B2B); front-end development & web design (B2C); pre-press, CMYK & digital printing (B2B and B2C); digital assistance, using photography and/or scanning (B2C); drama shows, artistic/cultural and social events production (NGO); IT support & education (NGO)

Education

Anthropology - Bachelor

Babeş-Bolyai University • Cluj-Napoca • 2015 - 2016

Without enrolling. Importance of awareness of cultural diversity, biases, and social & cultural constructs; ways of social studies and statistics, importance of social mobility and cultural inclusion. (1 year + selective courses)

Graphic design - Bachelor

University of Arts & Design • Cluj-Napoca • 2012 - 2015

Without enrolling. Visual design heuristics, Diversity & fairness of design, Semiotics (3 years)

Cognitive Behavioural Psychology - Masters

Babeş-Bolyai University • Cluj-Napoca • 2008 - 2010

Without enrolling. Critical thinking, awareness & management of expectations & biases, conflict management (2 fragmented years)

English Pedagogy - College

Petru Marior University • Tg. Mures - English • 2000 - 2003

Improved my English - did enroll and finished all exams but *postponed the diploma exam.*