Contact

✉ adrianradic@timbru.com

in adrianradic

💼 adrianradic.com

📞 +43 660 4166790

Skills

- Quantitative and Qualitative input
- Workshops, Design sprints
- Personas, Flows, Journeys
- Taxonomies, Info. hierarchy
- Wireframes, Drafts iteration
- Prototypes, User testing
- Design system, UI review
- HTML and CSS support
- Print layout and design
- Photography, Videography & more

Tools

- Figma, Miro, Sketch, Maze
- AI: v0.dev, Lovable, others
- Notion, Microsoft 365, Jira
- Adobe CC, OBS, iWork & more

Languages

- English (advanced)
- Romanian (native)
- German (beginner)

Hobbies

- Arts & entertainment
- Coffee-philosophy
- Hiking & photography
- Gaming

Adrian Radic

UX Researcher, UX Designer, UI Designer, Creative Support

I'm a UX designer with a creative mindset and a wide range of supporting skills, looking to join a dynamic team that values both results and creativity. I'm motivated by creating positive impact through thoughtful, human-centered design. My creative abilities aid not just UX discovery and envisioning but also for contributing to internal processes and company culture.

Experience

User Researcher, UX Designer, UI Designer

CTI Meeting Technology • Vienna, Austria • 2018 - 2025

Teamed up with other roles (P.O., requirements, dev., support, and training) for preparing the UX and UI towards modernizing and improving the legacy UI and functionality, as well as new functionality aimed to keep the decades old company relevant and in a leading position. Focus was directed on reducing support tickets and time spent on support tasks, and improving the 20% of user cases that were causing 80% of time spent by users or by support (Pareto).

UX Designer, UI Designer

ISDC > Endava • Cluj-Napoca, Romania • 2011 - 2018

Iterative UI design in an agile environment, review and support for implementation of front end, envisioning and prototyping based on requirements, pre-sales support.
In 2016 ISDC had been acquired by Endava, due to wider exposure, my tasks delved a little deeper into UX research with personas, workshops, user flows, journeys and more. Also multimedia support for efforts to discuss, improve and spread the company's processes and best practices.

Web and Print Designer

Several employers • Tg.Mures/Iasi/Cluj-Napoca, Romania • 2004 - 2011

Design and Front-end for an internet marketing services provider (B2B); front-end development and web design (B2C); pre-press, CMYK and digital printing (B2B and B2C); digital assistance, using photography and/or scanning (B2C); drama shows, artistic/cultural and social events production (NGO); IT support & education (NGO)

Education ⬤formal and ◯informal

Anthropology - Bachelor

Babeș-Bolyai University • Cluj-Napoca • 2015 - 2016

Informal study (not enrolled). Importance of cultural awareness and diversity, biases, and social and cultural constructs; ways of social studies and statistics, importance of social mobility and cultural inclusion. (1 year + selective courses)

Graphic Design - Bachelor

University of Arts and Design • Cluj-Napoca • 2012 - 2015

Informal study (not enrolled). Visual design heuristics, Diversity and fairness of design, Semiotics (3 years)

Cognitive Behavioural Psychology - Masters

Babeș-Bolyai University • Cluj-Napoca • 2008 - 2010

Informal study (not enrolled). Critical thinking, awareness and management of expectations and biases, conflict management (2 fragmented years)

English Pedagogy - College

Petru Marior University • Tg. Mures - English • 2000 - 2003

Completed all semester exams, but postponed the diploma exam. Improved my English.